



# AC CREMA 1908

FOR OVER **110 YEARS CHAMPIONS**

IN **SPORT**

AND **SOLIDARITY**



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AC CREMA 1908 ASD:  
COMPANY/ASSOCIATION  
DATA

AC Crema 1908 ASD foundation:  
9th May 1908

Head office:  
via Bottesini, 4 – Crema (CR) – Italy

Core business:  
football

Corporate colors:  
black and white

Governing body:  
Board of Directors

Functional Organization Chart/Management:

CHAIRMAN  
*Enrico Zucchi*  
  
BOARD OF DIRECTORS  
*Giuseppe Corna* (Deputy Chairman)  
*Eugenio Amedeo Campari* (Advisor)  
*Umberto Pirelli* (Advisor)

TECHNICAL DIRECTOR  
*Giulio Rossi*

YOUTH SECTOR DIRECTOR  
*Luigi Galli*

YOUTH SECTOR TECHINICAL MANAGER AND BASIC ACTIVITIES  
MANAGER  
*Mario Donelli*

FOOTBALL SCHOOL MANAGER  
*Rossella Spada*

GENERAL SECRETARY  
*Adriano Cillo*

SPORT SECRETARY  
*Marco Della Frera*

COORDINATOR OF SECRETARIAL ACTIVITIES  
*Valentina Diliberto*

PRESS OFFICE MANAGER  
*Roberto Bettinelli*





## HISTORY OF THE ASSOCIATION

AC Crema was founded on 9th May 1908 when the “Società Ginnastica Edmondo de Amicis” started the sports activity in the football field. After World War II there were many competitions, matches and great victories. Unforgettable the three seasons (1945-46, 1946-47, 1947-48) in the Second Division (Serie B). It came out as iconic player the world champion and AC Crema’s captain Renato Olmi. Considered one of the best Italian midfielders of all time, Olmi was a glory of FC Internazionale Milan playing together with Meazza and also played for Juventus. He won the World Cup in France with the Italian national team coached by Vittorio Pozzo in 1938.

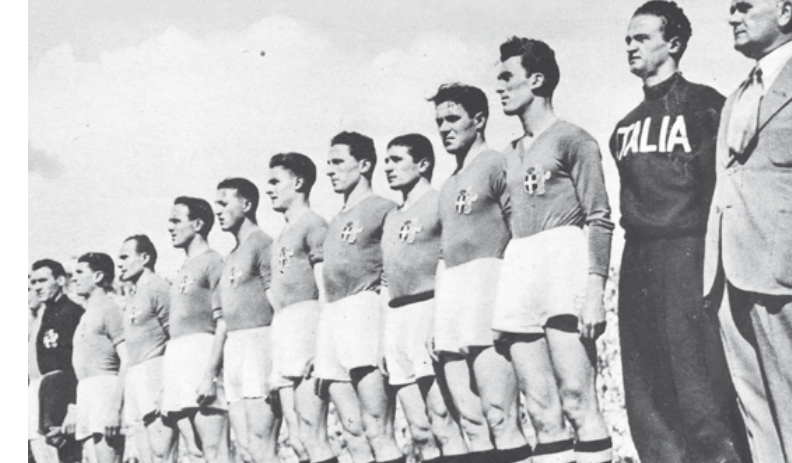
It is also possible to recognize a great club through its playing culture, in particular by the style it promotes, by the way it carries itself, by the innovative drive given to it by its leaders. In July 2014, Enrico Zucchi became the new Chairman of AC Crema preparing together with the Board of Directors and a technical staff with the best skills a forward-looking sporting project that sets itself the goal of linking “a healthy love for the game of football with the element of competitive value, the educational mission for young people and social responsibility for crisis and fragility situations”.

## OUR VALUES: INCLUSIVITY AND COMPETITIVE SPIRIT

The president of AC Crema 1908, Enrico Zucchi, in line with the project drawn up at the beginning of his task and in agreement with the Board, established a dual scope within AC Crema 1908 mission, given by the complementary values of social responsibility and loyal competition. The Club therefore embodies a consolidate philosophy that includes the solidarity and inclusive sphere, where even the blinds' team is called to compete in its competitive league while the main Team is busy in the 4th League of the National competition as well as the youth teams, fighting

in each respective tournament with the support of high-profile Elite Soccer School, rated by FIGC.

All players who compete in competitive championships must show respect for the opposite teams as well as for the referee and his assistants, on and off the field. At the same time, they receive a specific training for the enhancement of the themes of inclusiveness, solidarity and awareness of sport as an educational and social tool for building an ethically responsible community.





## SPECIAL PROJECTS

### "SPORTABILITÀ"

AC Crema 1908, in 2014, involved the Opera Pia San Luigi within the social inclusion project "Sportabilità" together with other city service industry associations and the departments of childhood Neuropsychiatry and Psychiatry of the Maggiore hospital in Crema.

AC Crema 1908, by devising the "Sportabilità" project, wanted to promote social cohesion in order to allow the practice of sports activity for disabled people. The Youth Centre San Luigi, Crema's historic aggregation center, has been improved by a targeted redevelopment. The project was largely granted by Fondazione Cariplo, Regione Lombardia and Associazione Po-

polare Crema for the territory.

At present, 'Sportability' has been successfully completed, demonstrating the virtuous use of funding. Crema continues to implement the project by collaborating with some of the service industry companies that gave life to the initiative.



## SOLIDARITY TEAM PROJECT

AC Crema 1908, in its organization chart, also hosts the 'Nerobianca Solidarity Team', made up of young players with different disabilities who train at the AC Crema 1908 Training Center. The components are supplied with the official kit of the Club, including uniform and equipment. The 'Nerobianca Solidarity Team' played friendly matches with the "Nazionale Sociale Italiana" (the equivalent national Team) which took part in the Homeless World Cup Tournament, on the basis of the selection criteria established by the international foundation and which identify 11 categories of social hardshipbase.





## THE BLINDS' TEAM: B1 CATEGORY NATIONAL CHAMPIONS

In 2016 Crema built up the first blind people team to play in the national B1 category 5vs5 football championship. In a few years, the team has established itself as one of the national top teams, in terms of quality and organization.

The Team also provides a generous contribution to the Italian national team, through the systematic call-up of the members of the AC Crema 1908 blinds'

team and its technical staff for international competitions, as happened for the last edition of the European Championships which took place in Rome from 15 to 24 September 2019.

That was a great event organized by FISPIC (the national authority in charge of organizing similar events) and by IBSA (International Blind Sports Federation).



## TROPHIES AND NATIONAL TEAM

The blinds' team was able to start an extremely positive cycle of absolute excellence in terms of results, winning two Category B1 Italian championships in a row and one Italian Cup. The Team is regular-

ly invited to participate to the most prestigious tournaments that take place abroad. Currently the blinds' team provides the national team with three players and the coach in charge of leading the Azzurri.





## PARTNERSHIP WITH FISPIC AND NORTHERN ITALY FEDERAL CENTER

Thanks to the results of the blinds' team, to the inclusiveness projects and to football and sport activities carried out with and in support of the disabled people, AC Crema 1908 was selected by FISPIC to sign a prestigious partnership.

The AC Crema 1908 Training Center, which was already in line with the recent safety regulations and with the special rules and obligations for the places atten-

ded by the most fragile people, has officially become the FISPIC Federal Center for Lombardy and for all of Northern Italy.



## WOMEN'S FOOTBALL PROJECT



AC Crema 1908's attention to the maximum diffusion of sports practice as a tool of human and social promotion, and the prospect of breaking down every social and psychological barrier within the world of sport, have led AC Crema 1908 to fully engage in the implementation of a structured project linked to the enhancement of women's football.

Thanks to this commitment, the 11-a-side women's football team was born, affiliated to the FIGC (Italian Football Federation)



It is in the interest of AC Crema 1908 to ensure that football can be practiced by all those who sincerely love the discipline, experiencing sport as a moment of aggregation and social cohesion, where the competitive drive is tempered by the desire of socialization and sharing. .

An approach that generated a great response in the world of amateurs and the consequent setting up of two teams made up of local players of all ages and nationalities.





SPORT AND CULTURE  
PROJECT

"Sport and Culture" is a series of meetings that AC Crema 1908 arranged to inform, engage and transmit to all the figures involved in sports activity (family members of players, technical staff, teachers, coaches and managers) the concept of sports education. A path that has thrilled all the friends of the sports club.

Significant the topics that were addressed in the project, starting from the scourge of bullying to the central problem of the development period of which are subject the children who want to grow and realize

themselves as football players; this latter project has been organized in cooperation with AC Milan.

Also in the context of "Sport and Culture" project, during the events and initiatives related to "Crema European Sports City" (2016) it has been published the book "Renato Olmi. La leggenda del calcio cremasco", to tell the story of this great champion to which AC Crema named the area "Curva Nord" of the Voltini stadium.

E-SPORT  
PROJECT

AC Crema 1908 participates in the virtual championship of Serie C, Group A. The black&white club joined the "Gaming Project", a kind of Football Manager whose most inclusive aspects are valued, landing in the e-sports world. The International Olympic Committee (CIO) has called athletes the gamers.



AMATEURS  
PROJECT

It is in AC Crema 1908's interest to ensure that football can be practiced by all those who genuinely love this discipline, experiencing sport as a moment of aggregation and social cohesion, where the competitive drive is calmed down by the desire for being together and sharing.

An approach that has generated a great response in the world of amateurs and the consequent set-up of two teams made up of players living in Crema or nearby of all age and nationality.





AC CREMA 1908  
YOUTH SECTOR

ACADEMY:  
PRIMI CALCI (SOCCER SCHOOL),  
PULCINI (U10-U11)  
AND ESORDIENTI (U12-U13)

A central position in the AC Crema 1908 Corporate Project is taken by the attention to the training of the young players. AC Crema 1908 has always taken care of the educational and cultural aspects of football, receiving children and families within an educational environment.

A route that puts the children first since and through the rewarding experience of the Soccer School all the way to the end of the Academy. We, at AC Crema 1908,

want to share with the children the principles of the discipline in a safe and learning environment, in which the involvement of the families is decisive.

Within the AC Crema 1908 Academy you can find the following Teams: the Soccer School (below -Under- 8 years old), Primi Calci (Under 9) Pulcini (Under 10 and Under 11), Esordienti (Under 12 and Under 13).



YOUTH TEAMS:  
GIOVANISSIMI (U14-U15),  
ALLIEVI (U16-U17)  
AND JUNIORES NAZIONALE (U19)



Within the AC Crema 1908 Youth Teams you can find the following Teams: Giovanissimi (Under 14 and Under 15, playing the Regional Elite League), Allievi (Un-

der 16, playing the Regional League and Under 17, playing the Regional Elite League) Juniores Nazionale (Under 19, playing the National League).

“SCUOLA CALCIO ELITE”  
PROJECT

AC Crema 1908, with the aim of building an high quality youth sector that can, over time, train the home grown players to the level required to enter First Team, has received the rating of Scuola Calcio Elite (“ELITE”, Soccer School) from the Football National Authority, FIGC.

Among the mandatory requirements necessary to receive the rating, it was essential that each team was trained by a fully qualified and skilled coach, a goal that became achievable only through the constant training and the continuous upgrade of the skills of

our coaches and trainers. As part of the duties of this achievement, AC Crema 1908 organizes theme events open to the players and their families, which of course remain a key part of the club, where everybody can learn and receive interesting information about a certain specific subject.



SCUOLA  
CALCIO ELITE  
SETTORE GIOVANILE E SCOLASTICO

AC CREMA 1908





EQUIPMENT  
AND SERVICES

AC Crema 1908 Training Center is based on a former Catholic Parish, very safe and welcoming, where the young players can train and relax at the same time. The Training Center is provided with: 3 football fields equipped with artificial grass and LED lighting, 2 indoor gyms, 10 locker rooms, a room for video and tactical training sessions, a large

canteen, a bar / refreshment area and 5 minibuses used drive the players back and forth their houses. Recently, as part of the upgrade of the training material, an optojump platform and sensors for detecting and measuring the performance of the players have been acquired with the purpose of measuring the athletic parameters and physical potential of athletes.

MAIN RESULTS  
AND PARTNERSHIP WITH PRO TEAMS

One of the aims of the youth sector is the ability to win trophies to guarantee access for athletes to professional clubs.

Recently the victories have involved the Regional B championship with the Juniores, now National Juniores, the regional tournaments by the Giovanissimi and the Allievi, now landed at the Elite Regional Championship. The black and white teams have been able to reach the highest competitive categories in their level.

It should be emphasized that, in recent years, numerous young players have been selected by professional clubs such as Inter, Milan, Atalanta, Cremonese, Piacenza, Albinoleffe.





MEN'S FIRST TEAM

AC CREMA 1908 SSDRL  
SERIE D PROJECT

AC Crema 1908 SSDRL deals with the competitive sector linked to the FIGC (Italian Football Federation). The mission is to set up high quality standard teams that can achieve important and high level results in their respective championship. The spearhead is the Men's First Team that after having won the "Eccellenza" championship in 2016-2017 football season it has earned the access to the Serie D where it still plays and where in 2017-2018 football season reached the

Italian Cup semi-final. Every year AC Crema 1908 SSDRL promotes the most deserving and best players in the youth sector ensuring the natural First Team arrival and the opportunity to make their Serie D debut. As Men's First Team coaches former Serie A and national team players have succeeded each other: Sergio Porrini, Marius Stankevicius, Alessio Tacchinardi and Andrea Dossena.





TOURNAMENT MAP

AC CREMA 1908

TEAM	TOURNAMENT
FIRST TEAM	NATIONAL
JUNIORES U.19	NATIONAL
ALLIEVI U.17	REGIONAL ELITE
ALLIEVI U.16	REGIONAL
GIOVANISSIMI U.15	REGIONAL ELITE
GIOVANISSIMI U.14	LOCAL
ESORDIENTI U.13	LOCAL
ESORDIENTI U. 12	LOCAL
PULCINI U.11	LOCAL
PULCINI U.10	LOCAL
PRIMI CALCI A 5	LOCAL
SCUOLA CALCIO	LOCAL
PSICOMOTROCITÀ	LOCAL
WOMEN	REGIONAL
AMATEUR CSI 11	LOCAL
AMATEUR CSI 7	LOCAL
BLIND TEAM	NATIONAL
SOLIDARITY TEAM	NON COMPETITIVE

TRAINING CENTRE MAP

BUILDING	N.	MAIN FEATURES
Main field (11 vs 11)	1	Last generation - synthetic grass
7 vs 7 field	1	Last generation - synthetic grass
5 vs 5 field	1	Last generation - synthetic grass
Gym	2	Multisport
Locker room	6	-
Infirmary	1	-
Laundry	1	-
Store	1	Large room, space dedicated to Firts team
Meeting room	1	For technical session and for use of electronic supports
Tv room	1	For tactical and theoric sessions
Mini bus	5	Players trasportation
Training electronic material	-	Optojump platform and detection sensors to measure the performance and to calculate the players parameters and physical potential





# A SPORTS CENTRE OF EXCELLENCE IN THE HEART DOWNTOWN CREMA

In total, AC Crema 1908 counts on 400 members who daily attend the Sports Centre “San Luigi” located in the heart of the town, inside the circle of venetian walls. The Centre is the result of a targeted redevelopment carried out with private capital, following the participation and award of the call for tenders to Fondazione Cariplo and Regione Lombardia as best symbolic project of the territory. The structure consists of areas with specific functions; there is an office building with internal parking for vehicles in the large forecourt and the conference room. The reception area consists of the bar with outdoor space. The area intended for playful and recreational activity includes the health path, the educational farm with horse, donkey, goat, rabbit, geese, ducks and

hens. The area reserved for football practice includes a regular-size football pitch, a 7-man football pitch and a 5-man football pitch, all made on the latest generation synthetic grass; two covered and heated PVC multipurpose pitches; six dressing rooms; a warehouse room for the Men's First Team; infirmary; a laundry room; large warehouses for storage of materials; rooms used for tactical sessions and the use of electronic equipment.



## COVID-19 SPACES AND INSURANCE POLICY

AC Crema 1908, with the aim of resuming activities in complete safety, it is able to develop space management in accordance with the indications provided against COVID-19 and has proceeded to sign an insurance policy to best protect athletes and families.

# SPORTS WORTH AWARDS

For the competitive successes achieved throughout its long history, taking into consideration also the inclusive and social vocation of the initiatives that continue to promote, the AC Crema 1908 deserved the following awards:

- in 1988 the award of the Bronze Star to Sports Worth by CONI ;
- in 2007 the award of the Silver Star to Sports Worth by CONI ;
- in 2016 the award of the Golden Star to Sports Worth by CONI.

On 2nd December 2016, during the award celebration, the AC Crema 1908 has been openly awarded for “having distinguished itself by results and for the particularly deserving activities and contributions made in the field of sport. An excellence that demonstrates how sport and its values have a decisive influence nowadays in the society.”



1988



2007




2016





# MEDIA, EVENTS AND SOCIAL NETWORK

- ac-crema1908.com
-  Facebook: @crema1908
-  Instagram: @crema1908
-  YouTube: AC Crema 1908
- 
- sportabilita.com
-  Facebook: @sportabilita
- 

The ac-crema1908.com website is updated in real time and presents all the results of the club's teams by publishing texts, photos and videos including summaries of the First Team matches. The use of social media for direct communication with their supporters is of great importance. The Facebook page of AC Crema 1908 is followed by over 9 thousand people, and the Instagram profile has over 1,700 followers. The relationship with the press is fundamental. The press office of AC Crema 1908 sends the press releases concerning the activities of the teams to the local and national press. The matches and interviews concerning the first team's championship are broadcast on the professional football platform Wyscout, on regional and national television stations that offer specialized programs as well as being broadcast through the press and social channels of AC Crema 1908. The annual kermesse of the presentation of the teams is one of the most engaging moments of the sporting calendar of the territory and above all the training of the blind is the subject of continuous journalistic and television reports requested by the national media. The service of the broadcast 'Le lene' in November 2019 was particularly successful, involving AC Crema 1908, AC Milan and the Institute of the Blind in Milan.





[AC-CREMA1908.COM](http://AC-CREMA1908.COM)